# Jeremy Aguilar

I'm a senior front-end developer based in San Diego with over 12 years of working experience and over 10 years of eCommerce experience. I love learning new languages, writing code and solving problems.

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#### EXPERIENCE

## Miva, San Diego — Lead Web Developer (Professional Services)

APRIL 2012 - PRESENT

Lead a team of developers on small to large scale projects. Perform daily stand-ups and facilitate retrospectives to improve team processes.

Collaborate with a cross-functional team to create the first developer oriented framework for the department.

Assist and support organizational goals through continuous improvement initiatives.

Assist in the scoping and sales process for site build projects.

Create development roadmaps for retainer clients to help facilitate proper site maintenance. Similarly, propose development projects to improve site performance and conversion rates.

See my employee spotlight here: https://blog.miva.com/custom-ecommerce-features

## Alternative Strategies, San Diego-Web Designer

MARCH 2012 - APRIL 2012 Create logo concepts for clientele.

Update and edit print material for clientele.

## Freelance, San Diego-Web Designer & Video Editor

DECEMBER 2011 - DECEMBER 2017

Work on various graphic design and web design work as a freelance web designer.

Develop sites on the WordPress CMS.

Create informational and commemorative videos for various clients using Adobe Premiere and After Effects.

## Ansir Innovation Center, San Diego — Graphic Designer

DECEMBER 2010 - DECEMBER 2012

Lead a team of designers to create branding materials for startups and management owned businesses.

#### LANGUAGES

HTML CSS PHP JavaScript Miva Template Language PERL

#### SKILLS

SCSS AngularJS jQuery Vue.js eCommerce Data Migrations & API integrations Website Accessibility Agile Practices

#### **PLATFORMS & SERVICES**

Miva Merchant Algolia / SearchSpring Cloudinary (DAM) WordPress HubSpot / Klaviyo Google Tag Manager Create brochures and print material for company events.

Create branding identity for Ansir Innovation Center and develop the website using the WordPress CMS.

#### **EDUCATION**

#### **San Diego State University** — Bachelor's Degree in Applied Arts And Sciences With an Emphasis in Multimedia

Graduated in Winter 2010 - Studied various forms of digital media and graphic design.

#### PROJECTS

#### Genesis Framework (Miva) — Frontend Framework

Apart of the lead team that helped create the foundation and roadmap for the department's front-end framework.

Assist in the development of the framework by contributing to the code base and create JavaScript extensions written in vanilla JavaScript (ES5/ ES6).

- Contribute to the development of department's SearchSpring integration written in Vue.js
- Extend form validation extension written in JS
- Create a Carousel container extension written in JS
- Create accessible design system components.

Review and test contributions to the framework by other team members.

## **Onboarding Curriculum (Miva)** — Learning

Create and update the Professional Service's onboarding curriculum for new developers and staff members.

Assist in the creation of a non-technical onboarding curriculum that teaches new hires how to use the Miva Merchant platform.

Assist in the creation of developer oriented curriculum that teaches newly hired developers on the basics and concepts of the Miva template language.

## Rally House (Miva) — Site Build

Contribute to the site build project for Rally House.

Assist in the data migration of customer data using PHP.

Update and enhance SearchSpring implementation by adding new features written in Vue.js

Integration with Cloudinary for product images.

# Lighting Trendz (Miva) — Site Build

Technical lead for the site build project.

Create an integration with HubSpot via Miva Template Language.

Create an integration with Kustomer via Miva Template Language and Miva software's order workflows.

## Duluth Pack (Miva) — Site Build

Technical lead for the site build project.

Create several custom framework extensions written in JavaScript to help facilitate:

- Color Swatch previews for variant products.
- Add to Cart process
- Add-on / Accessory upsales

## Borsheims (Miva) — Site Build

Contributed heavily to the initial site build project for Borsheims.

Develop the B2B portal to assist with Borsheims internal corporate rewards program.

Create contact form and email system via Miva Template Language. Includes form validation and Google reCaptcha v2 implementation.

## Decorative Film (Miva) — Site Build

Primary lead developer for the site build project.

Develop an integration with UPS WorldShip using PHP, Bootstrap and Miva template language.

Develop an AngularJS application to help customers preview the various decorative wall films in various environments.

See the case study: https://www.miva.com/case-studies/decorative-films

# 3RiversArchery (Miva) — Site Build / Custom App

Primary lead developer for the site build project.

Develop a product builder in jQuery and an updated concept in AngularJS.

Integrate with third party search vendor.

## Schoeller Allibert (Miva) — Site Build

Primary lead developer for the site build project.

Develop an integration with Algolia written in AngularJS. Includes the development of the following features:

- Product wizard / finder
- Product Listings

Develop a product comparison feature written in jQuery.

Integration with VatLayer API to validate customer VAT ID during the account creation process.

# Other Work (Miva)

Contributed to the development and maintenance of the following sites:

- Scan My Photos
- Xtreme Diesel Products
- Diesel Power Products
- Shop MZB / Kauai Coffee
- Colman and Company
- Marketview Liquor
- VAI Music